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DOCUMENT-IDENTIFIER: US 6044376 A

TITLE: Content stream analysis

DATE-ISSUED: March 28, 2000

INVENTOR-INFORMATION:

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IMGIS, Inc.	Cupertino	CA	N/A	N/A	02	

APPL-NO: 8 / 847778

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PRIOR-ART-DISCLOSED:

U.S. PATENT DOCUMENTS

 Search Selected Search ALL

PAT-NO	ISSUE-DATE	PATENTEE-NAME	US-CL
5278980	January 1994	Pedersen et al.	707/4
5692132	November 1997	Hogan	395/227
5696965	December 1997	Dedrick	707/10
5710887	January 1998	Chelliah et al.	395/226
5712979	January 1998	Graber et al.	395/200.11
5717860	February 1998	Graber et al.	395/200.12
5717923	February 1998	Dedrick	707/102
5721827	February 1998	Logan et al.	395/200.47
5724424	March 1998	Glifford	380/24
5727156	March 1998	Herr-Hoyman et al.	395/200.49
5737619	April 1998	Judson	395/761
5740549	April 1998	Reilly	395/214
5751956	May 1998	Kirsch	395/200.33
5757917	May 1998	Rose et al.	380/25
5781904	July 1998	Oren et al.	707/100
5794235	August 1998	Chess	707/5
5802515	September 1998	Adar et al.	707/5
5835087	November 1998	Herz et al.	345/327
5848396	December 1998	Gerace	705/10
5948061	September 1999	Merriman et al.	709/219

FOREIGN PATENT DOCUMENTS

FOREIGN-PAT-NO	PUBN-DATE	COUNTRY	US-CL
0 749 081 A1	December 1996	EPX	
WO 97/21183	June 1997	WOX	

OTHER PUBLICATIONS

Article by Ellis Booker entitled: "Seeing a Gap, A Palo Alto Startup Will Debut Advertising Server for the Net" published by Web Week, Vol. 2, Issue 2 in Feb. 1996.

Article by Bob Metcalfe entitled: "From the Ether", Infoworld, V18 issue 3, Aug. 12, 1996.

NetGravity Announces AdServer 2.0, Oct. 14, 1996, published at <http://www.netgravity.com>.

Article titled "Internet access: Internet marketing revolution begins in the U.S. this Sep.": Hyper Net Offering on Dec. 1996 EDGE: work-group Computer Report, V7 N316.

Article by Youji Kohda et al. entitled: "Ubiquitous advertising on the WWW: Merging advertisement on the browser" published by Computer Networks and ISDN Systems, Vol. 28, No. 11, May 1996. pp. 1493-1499.